



Green Spa Network is Seeking an Executive Director

**The People of GSN**

**GSN BOARD OF DIRECTORS**

**Michael Stusser, founder, Osmosis Day Spa Sanctuary**

Michael's early career was in organic gardening. He helped found three training centers still in operation today including the Agroecology program at UC Santa Cruz. His discovery of the Japanese Enzyme Bath was a life-changing experience that led him to create Osmosis, a unique day spa in Northern California. In recent years he has been an organizer of the effort to bring social and environmental consciousness to the spa community.



*"The spa industry is nothing short of remarkable, providing over 110 million spa services annually. People are being touched in deep ways and the possibilities of how we can influence culture are profound. Green Spa Network is a place where likeminded people who have come to the spa business with a sincere intent to make the world a better place are gathering to usher in a new era. I am excited by the amazing opportunity we have to help to bring about a more earth-friendly spa industry."*

**Celia Tully, Natural Body Spa & Shoppe**

Celia is Managing Director of Marketing and one of the partners for Natural Body Spa and Shoppe, the operator of 17 day spas in the Southeast and Mid-Atlantic. In addition to branding, product and concept development, she leads Natural Body's environmental initiatives, which have been the cornerstone of the company's mission since it's inception in 1989. Celia has spearheaded employee contribution campaigns with Earth Share and has coordinated fundraising initiatives with Georgia Organics and other environmental non-profits, positioning Natural Body as a leader in educating employees and consumers about environmental awareness.



*"When given the opportunity to become a vital part of The Green Spa Network, we jumped at the prospect of being able to help others in our industry green their operations. Our participation in GSN provides another vehicle for us to educate our*



*industry and clients on the importance of environmental stewardship, much the same way we empower our spa clients to take care of themselves."*

Natural Body Spa & Shoppe partners Celia Tully and Cici Coffee

Celia (below) with Cici Coffee, owner of Natural Body Spa & Shoppe, a GSN founding Seed Spa

**Clifford C. Bast, [SustainGroup, LLC](#).**

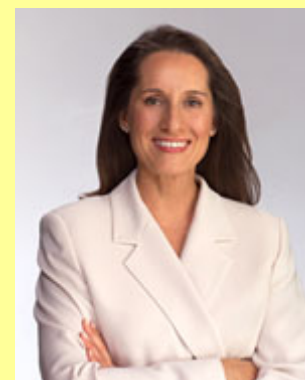
Cliff established SustainGroup in 2002, drawing from 20 years' experience as Global Manager of Hewlett-Packard's corporate environmental leadership program, and another 10 years' environmental management experience in government, industry and consulting. Cliff offers extensive knowledge of the business and technical aspects of sustainability; has consulted with a number of businesses and non-profits on sustainability-related initiatives; and has developed a collaborative business model for accelerating progress in sustainability for businesses and their suppliers.



*"Upon leaving HP, I was really interested in helping advance sustainability within and across an entire industry. GSN has proven to be the best possible manifestation I could have imagined for this aspiration. Not only are the spa owners embracing sustainability and GSN's platform, but all the people involved in getting GSN established are an incredibly talented and authentic community of people to work with. I am honored and proud to be involved with such an important mission and to work with such incredible and dedicated people!"*

**Janice Gronvold, founder, [Spectrec](#)**

Janice specializes in business development and strategic marketing communications for the spa, resort, medical and hospitality arenas. Over 20 years' of national and international spa industry experience includes executive positions with world-renowned health resorts and spas. Her work specializes in projects promoting spa and wellness services such as day spas, medical facilities incorporating integrative modalities; hospitals offering therapeutic spa treatments; hotels providing spa and medical services, and healthy lifestyle residential community developments. Integrating the convergence of the spa, medical, and hospitality industries in her work, she was a contributor addressing the subject in a new book released in 2007 titled *Whole Person Health Care*.



Janice is a frequent guest speaker at industry conferences addressing current spa, health care, and sustainable business topics. She is a contributor to UK based *Spa Business Magazine* and an advisor and instructor for the Spa and Hospitality Management Certificate Program at the University of California, Irvine.

*"Human and environmental health are inseparable, and intelligent resource management policies are critical for an industry promoting healthy lifestyle services, programs, and products. The spa industry has an opportunity to expand its role as an incubator that revolutionized spa and healthy lifestyle themes into a global industry to now also serve as an incubator for carbon reducing business models and healthy planet themes. To be an authentic, viable and relevant industry in the future, we need to work together to prepare*

*the industry for the emerging paradigm of tomorrow's business landscape. A new cultural narrative that embraces but goes beyond renewable energies and carbon neutrality has emerged, providing a revolutionary blueprint with tools and models for replacing unsustainable systems and infrastructures with new models linking profitability with efficient, innovative, and restorative use of resources. The Green Spa Network is founded upon the natural connection between human and planetary health. We have before us a tremendous opportunity to integrate fundamental healing principles of our spa culture heritage with contemporary adaptations that will contribute to the intelligent ecological, philosophical, social, and economic evolution of our industry and collective future."*

**Tara Grodjesk, President, [Tara Spa Therapy, Inc.](#)**

Tara has been in the wellness field for 25 years. Certified as a Massage Therapist, Wholistic Health Educator and Ayurvedic Practitioner, she was the first to introduce Ayurvedic treatments to the spa industry, bringing a more integrated approach to healthy lifestyle programs in spas. Based in Carmel, California Tara Spa Therapy programs are found in world-class spas nationwide and internationally. Tara has been an active participant of ISPA for 16 years and has served on the Education Committee and Conference Committee. She was most recently Chairwoman of ISPA's first taskforce on Greening and Sustainability.



*"There has been tremendous development in the hotel and spa industry. As I have traveled to world class resorts for the past 18 years, I've been amazed at how much this development has lacked a conscience. Today, we stand at the vortex of a huge shift in consciousness and I believe Green Spa Network can be at the forefront of this ground swell."*

**James R. Morrin, [The Morrin Group](#)**

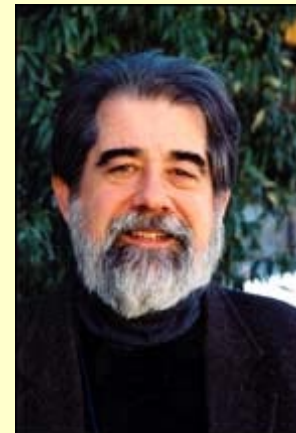
Jim Morrin specialized in environmental regulatory law for 30 years. He practiced environmental engineering and design for several years before returning to law school. Mr. Morrin was a prosecutor for the Environmental Protection Agency, where he enforced clean water and hazardous waste laws. He later joined Wildman Harrold Allen & Dixon in Chicago and established that firm's first Environmental Practice Group. He and his wife are now developing a health and wellness destination spa near Chicago.



*"Revolutionary changes always start out small and then build. This country and the world is finally beginning to realize that environmental stewardship means a lot more than simply not polluting the environment. The business world is now ready to move beyond that, to minimize waste production, and to turn to sustainable resources for countless uses, from building materials to floor coverings to cleaning compounds. Green Spa Network and the spa industry will be part of the groundswell of people who together will stem the needless dissipation of Earth's resources while giving human health the first chair that it has always deserved."*

**Dr. Jonathan Paul De Vierville, Ph.D., LCSW, LPC, founder & director, Alamo Plaza Spa**

Professor De Vierville studied and trained at The University of Texas, Austin, C. G. Jung Institute, Switzerland, Sebastian Kneipp Spa School, Germany, Karlsbad Institute, Czech Republic, and Schumacher College, England. He has served as a board member for the International Spa Association and Education Foundation and American Massage Therapy Association Foundation. He teaches World History and The Humanities at St. Philip's College in San Antonio, Texas and conducts annual travel and training seminars in Europe, Asia and the Americas. The Alamo Plaza Spa is located in the historic Menger Hotel in San Antonio, Texas.



*"GREEN SPA NETWORKINGS, like the movements of Yin and Yang, the interplay of Logos & Eros, and power of Compassion and Passion, seek continual attention and intention along with meditation and action linked to the rhythmic relationships and sustainable dynamics of Humans, Plants, Animals, Cultures, Nature, Cosmos and Spirit.*

*The higher purpose and deeper organic significance of the GREEN SPA NETWORK is to serve as a personal, social and civilizing institution working to facilitate on-going preparation, prevention, preservation as well as rehabilitation among global Spa Cultures.*

*Members of the GSN work to identify, inform, and imagine all the great ideas and best practices involved in the regenerative capacities of Spa Cultures worldwide and their central and vital role for personal, social and environmental sustainability on Planet Earth, Airs, Fires and especially Her Waters –The Blood of Nature."*

**Mark Wuttke, Principal, Wuttke Group LLC**

Born and raised in the Barossa, the heart of South Australia's old-growth vineyard region, Mark has long understood the importance of sustainable agriculture and that has strengthened his commitment to plant-based medicines, plant-based skin care, and the emerging category of Organic Luxury. Global in outlook, Mark's experience includes 14 years as President/CEO in the USA and Australia within the wellness industry and over 20 years strategic and tactical management experience in operations, marketing, and sales. He has served over 12 years on numerous boards in green industries.



Active in the international luxury spa market, Mark is a regular speaker at Cornell University's School of Hotel Administration and on the editorial advisory board of Organic Spa Magazine. Mark is a founding board member of the Global Spa Summit and works closely with the International Spa Association, LOHAS, Natural Beauty Summit, and the New York Spa Promotion Alliance. He has worked with spas ranging from Arizona to the Middle East, and the Pacific Rim, including Australasia.

*“For conscious consumers to take our spas seriously, we need to take a leadership role in the migration of change and avoid any form of green-washing. The spa community has the opportunity to be green alchemists for the future, but first we need to reframe our thinking. Sustainability is often not embraced within a spa because leadership does not know where to start. The task feels too large in most parts, overwhelming to say the least. We may not regret what we have done, but we may end up regretting what we didn’t do. It is not important where we start, but as long as we start. This is why I feel extremely excited about my involvement in the Green Spa Network. Through the Green Spa Network we have the ability to provide the tangible tools and leadership so spas can be green and sustainable in all facets of its meaning including people, planet, product, and profit. As with all things in life, the pain of discipline is better than the pain of regret but until sustainability becomes part of our consciousness, it will never become part of our spa culture.”*

### **GSN Staff**

#### **Erin Courtenay, GSN Managing Director**

Erin came on board as GSN's managing director after serving as a volunteer and then board member for the Green Spa Network. Erin has over ten years of professional experience in the environmental movement with expertise in communications and public opinion research. She works with leaders in both the environmental and the health/wellness/beauty fields to conduct effective outreach on the natural connection between personal well-being and environmental protection. She also draws on her background in public opinion research to develop online surveys and opinion polls.



#### **Rosalind Robinson, GSN Staff Project Coordinator**

Rosalind has a strong background in entrepreneurial organizations, both with non-profits and for-profits, where she managed administrative systems and coordinated marketing projects. She has worked with a wide variety of off-site teams from scientists and academics to entrepreneurs, and her abilities to manage and communicate effectively are valuable assets at GSN.

