

Spirit. Sustainability. Soul.

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# organic spa

MAGAZINE  
A Lifestyle Publication

PREMIER ISSUE!

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## Editor's letter

It is with great pleasure that I welcome you to the premier issue of *Organic Spa*. The time for a publication such as this one has never been better. It's a fact: Spas have become mainstream. There's a spa for everyone and everything—dogs, toddlers, and teens—honeymooners, baby boomers, and just about everyone else. What does this all mean? Well, many things, including the fact that we are more willing than ever before to embrace a spa lifestyle. But what is a spa lifestyle? Is it lighting an aromatherapy candle and taking a bubble bath? Is it signing up for a yoga or Pilates class? Is it visiting a spa for a few days and returning home with your soul restored? Yes, it's about all of these things—and much more. It's about being mindful. It's about walking your talk. It's about taking the spa lifestyle beyond yourself, to the next level. This is where *Organic Spa* steps in.

Of course we want you to enjoy the essence of the spa lifestyle, but now it's time to extend this experience to your family and friends, to your community, to the world. Each issue will educate, inspire, and celebrate—and show you how to incorporate spa wisdom into all aspects of your life—at home, at work, at rest, at play. And each issue will celebrate those spa souls who are making strides—both great and small—with their sustainable practices.

This is the beginning of a wonderful community of kindred spirits. Welcome.

*Mary Bemis*  
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MAGAZINE

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